# MIFID2

### HOW WILL MIFID2 IMPACT YOU?

#### WHAT IS HAPPENING & WHY

Post the 2008 financial crisis, European policy makers started to review the Market in Financial Instruments Directive (MiFID).

The MiFID2 objectives were to:

- Increase transparency
- Increase market stability and confidence
- Bring more trading onto more structured market venues
- Bolster investor protection through best execution and unbundling of research
- Extend the reach of MiFID beyond Equities

MiFID2 and the corresponding regulation (MiFIR) will be applied to all Investment Firms that operate and conduct business within the EU from 3rd January 2018.

## WHAT DOES THIS MEAN IN PRACTICE?

#### Share Trading Obligation:

- All share trading should take place on a Regulated Market, MTF, SI or equivalent overseas trading venue
- Many sell side firms, including Exane BNPP will opt into the SI regime from the 3rd of January for all Equity and Equity Like instruments
- Broker crossing networks will be banned
- Regulators will apply caps restricting the volume that can be traded in a dark venue
- We anticipate trading venues will expand their Large In Scale Services

#### Increased Transparency (Pre and Post Trade):

- Exane BNP Paribas will be an SI in all Equity and Equity Like instruments and provide public quotes for all liquid instruments
- Trade Reporting obligations will be retained by Exane BNPP

#### **Investor Protection:**

- Ban on Inducements
- Best execution has been enhanced and applies to all Investment Firms:
  - Buy side as well as the sell side
  - Requirement has changed from 'Reasonable' to 'Sufficient' steps
  - Investment Firms to provide an annual report of their top 5 trading venues.
  - Exane BNP Paribas Execution Policy to be published on our website
- Trading cannot take place without the client's Legal Entity Identifier (LEI)
- Requirement to capture client trading preferences (i.e. authority to trade outside a regulated market / MTF). If you have not already signed our Client Acceptance Form (CAF) we will send you an updated version shortly.

#### Organisational Requirements:

• Defined governance structure for all investment firms

#### Regulators:

- Larger role for ESMA
- Strengthening and harmonising sanctions
- Exane BNP Paribas' Transaction reports are to match clients reports

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## WHAT CHANGES WILL BE MADE TO FIX PROTOCOL?

It will not be easy to comply with MiFID2 if you do not use FIX protocol to transmit orders.

FIX Protocol has updated the FIX specifications in order to support MiFID2. There is a requirement for more information to be captured at order entry and greater transparency on how the order was executed.

Exane BNP Paribas will be fully compliant with the specifications and within reason, will support be poke client implementation requests.

Quick checklist		Fact Sheet / or Exane BNPP contacts
_	Obtain your Legal Entity Identifier (LEI)	See LEI Fact Sheet
	Sign your Client Acceptance Forms (CAF) — required to trade outside a regulated market / MTF	Contact: client.service@exane.com, if you have not signed
	Get ready for new reporting obligations	See Fact Sheets on: Transaction Reporting & Trade Reporting Obligations
	FIX protocol impacts - more information has to be captured	See each FIX section of Fact Sheet
	Choose how you will pay for research: Research Payment Account (RPA) or P&L and agree pricing with brokers	Contact your salesperson to set up an RPA (CSA) with Exane BNPP
	Get ready for new Best Execution requirements: document existing process, selection of counterparties, TCA, annual report of Top 5 venues	Our Best Execution information will be published on our website

EXANE MIFID 2 CONTACTS General enquires: Mifid2@exane.com

Client questionnaires: executionCOO@exane.com

LEI, transaction reporting: client.services@exane.com

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